

REGIONAL TOURISM, INCREASING DEVELOPER OF THE GEO-AREA OF VLORA DISTRICT

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ABSTRACT

Albania has been going through a long transitional period, economic priority has changed deeply recently making its fast rise in the tourism area. The trendy tourism is characterized by the rise in the tourist number and the exploitation of the space, creating conditions for a longer stay of the tourists in one place. The population increase and the building of many unplanned tourism capacities are dangerous to the natural areas. The tourism is a consumer of the natural area but it has to preserve some primary qualities of the nature.

In this article we are going to talk and analyze the resources, the development and the features of the tourism in the district of Vlora. We have analyzed the role of natural and human factors in the tourism sector, the rational exploitation of the resources and the creation of stable development. We treat the importance of the tourism in the region economy, the decrease of the unemployment, the rise of the social life, the society emancipation, the improvement of the way and level of the living of the population.

Analyzing the indicators of the actual condition, the realization of a modern tourism requires a great and complex infrastructure, from the experience and leading point of view, the financial needs, investments, the personnel training etc. From these aspects it is obvious that the development of the tourism should be based in modern concepts, with double goals of entwining the natural potential and the human potential toward the international market and its parameters. The article aims to show the implementation in the strategy of tourism development in the geo area of Vlora district.

KEYWORDS: Geo-Area, Tourism Capacities, Space Consummator, Regional Cooperation and the Tourism, Development Strategy